

# Annual Report

2024 – 2025

EMERGENCY  
ACTION  
ALLIANCE



Published December 2025



ACT FOR PEACE

actionaid



BAPTIST WORLD AID



tearfund



Cover Image: Nay Min\*,  
12, rowing around the  
community where he lives  
in Shan State, Myanmar,  
20 May 2025.  
Photo: Arete/DEC

Emergency items  
distributed from Chan  
Thar Kone IDP shelter.  
Photo: UNHCR

\*Name changed to protect  
personal identity.

## Contents

Executive Director and Chair's Report	3
About Emergency Action Alliance	4
Strategic Report	6
Funding the Core Work of EAA	10
EAA Structure and Governance	11
Humanitarian Responses during the financial year	12
AFR Committee Chair Report	16
Financial Statements	17
Auditor's Letter	19
EAA Board, Committees and Secretariat	20





## Executive Director and Chair's Report

The past financial year marked another important chapter for Emergency Action Alliance. We commenced the implementation of our new 3 year Strategic Plan, developed by the EAA Secretariat and Board early in 2024. This plan sets out the roadmap for scaling up EAA appeals while strengthening our foundations and building our partnerships.

During the reporting period there were severe and overlapping crises driven by conflict, climate shocks, and economic instability. EAA carefully monitored the emergencies against its appeal criteria which include the scale of the emergency, capacity of members to respond, and likelihood of a successful appeal.

In March 2025, we launched the **Myanmar Earthquake Appeal**, responding to the devastating earthquake that struck communities already facing significant hardship. Thanks to the generosity of everyday Australians, a \$500K contribution from the Australian Government, and the incredible support of our media partners—including ABC, SBS, and the Community Broadcasting Association of Australia—the appeal raised **over \$740,000**, enabling EAA members to deliver life-saving assistance and sustained support to affected families.

### Impact and Collaboration

Despite an extraordinarily challenging context, our members achieved remarkable progress on the ground. This success was made possible through long-standing partnerships with trusted local organisations and community leaders in Myanmar. These relationships ensured that aid reached those most in need quickly and effectively, and they remain the cornerstone of EAA's ability to respond in complex environments.

### Measurement and Accountability

During the year, EAA continued its commitment to transparency and

accountability. We consolidated reporting from members responding to the Myanmar Earthquake and published the **Six-Month Impact Report**, showcasing the tangible outcomes achieved through collective action. This report highlights how funds raised translated into emergency shelter, food assistance, and psychosocial support for thousands of people.

We also implemented the first Impact Assessment Process – for the Ukraine emergency, closely followed by the Hunger Crisis in the Horn of Africa. This is a peer review mechanism that evaluates the performance of EAA Member recipients of appeal funds against a set of criteria including Impact, value for money, capacity to respond and quality of communication. This framework reflects EAA's commitment to accountability and continuous improvement.

### Strategic Progress

The Board approved the **Strategic Plan 2024–2027**, focusing on three key priorities:

- **ACCELERATE: Growing media, corporate and philanthropic partnerships**
- **SURGE: Scaling up appeals to maximise funds for communities in crisis**
- **ENABLE: Progressing a sustainable and thriving organisation**

We also strengthened our governance and compliance frameworks, including risk management and financial oversight, ensuring EAA remains a trusted and effective mechanism for humanitarian response.



An ADRA aid worker assesses the damage in Türkiye. Photo: ADRA

### Financial Position

EAA remains in a strong financial position, enabling us to maintain appeal readiness and invest in strategic initiatives that drive larger scale appeals.

### Looking Ahead

The coming year will focus on deepening partnerships and enhancing digital capability to enable larger-scale appeals and amplify impact. We remain committed to activating when emergencies meet our strict criteria and to improving outcomes for people affected by crises worldwide.

Finally, we acknowledge the leadership transition during the year. We thank **Matthew Maury**, our inaugural Chair, for his extraordinary contribution to EAA's formation and success, and warmly welcome **Susanne Legena**, CEO of Plan International Australia, as the new Chair from December 2024.

Thank you for your continued support and commitment to EAA's mission.

**Susanne Legena** – Chair  
**Kerren Morris** – Executive Director

## About Emergency Action Alliance

EAA brings together the expertise and impact of 15 leading Australian aid organisations, enabling a swift and targeted response when major emergencies take place overseas.

EAA's members are as follows:

ActionAid Australia

Act for Peace

ADRA

Anglican Overseas Aid

Australia for UNHCR

Australian Lutheran World Service

Baptist World Aid Australia

CARE Australia

Caritas Australia

CBM Australia

ChildFund Australia

Oxfam Australia

Plan International Australia

Save the Children Australia

Tearfund Australia

### EAA's work focuses on four goals:

- 1 Maximise and Grow Appeal Income** by working with our media partners, consistently improving our income streams and deepening our understanding of donors.
- 2 Build Public Trust and Awareness** by demonstrating success of the centralised appeal mechanism as an efficient and effective way of getting aid those who need it most in emergencies.
- 3 Maintain a Strong and Sustainable Organisation** by strengthening the foundations and maintaining a low cost base, leveraging the expertise of members and partners.
- 4 Increase impact for Affected Communities** by raising more money and using the funds to meet the needs of affected people and communities, and evaluating the work to ensure continuous improvement.

Save the Children staff distribute student kits to families impacted by the earthquake in Shan State, Myanmar. Each student kit contains a school bag, notebooks, pencils, pens, rulers, erasers, sharpeners, pencil cases, and T-shirts. Photo: Save The Children





## Charitable objectives of the organisation

- Providing an accredited national forum for joint fundraising by Australian NGOs when large scale humanitarian disasters strike. This enables us to maximise the funds raised and facilitate rapid distribution of funds to responding members, ensuring greater impact.
- Creating a focal point for the response of the public, the broadcasters and others to such disasters.
- Facilitating agency cooperation, coordination and communication.
- Ensuring that funds raised are used in an effective, timely, fully accountable way.

## Our vision

A world where more resources are mobilised and humanitarian collaboration is maximised to reduce the suffering from disasters.

## Our mission



**To raise more money:** With a clear, united and trusted voice, the EAA makes it easy for Australians to respond to humanitarian crisis.



**To have a greater impact:** The EAA gets resources to communities facing humanitarian crises with speed and efficiency.

## When we launch an appeal

EAA responds to the world's worst disasters using a set of criteria to help us decide when to launch an appeal. The decision of the Board on whether to activate an EAA appeal is based on their assessment of the appeal criteria, including:

- Scale and gravity – the disaster must be on a very significant scale and where there are not adequate resources to provide the assistance needed.
- Several EAA Members must be in a position to provide swift and effective humanitarian assistance at scale to justify a national appeal.
- Likelihood of successful appeal: significant public awareness and likelihood of support.



Delivering water tanks to displacement site in Mandalay. Photo: Plan International

## How we allocate and use your donations

EAA has a robust process for allocating funds to the charities best able to deliver aid in that particular emergency, allowing them to rapidly scale up operations on the ground and help more people. Only EAA members responding to the emergency will receive funds to carry out their vital work.

EAA members apply to receive appeal funds by submitting a Statement of Capacity outlining their response to the emergency. These statements are peer-reviewed by a panel of humanitarian field experts, each of whom are staff of EAA members.

To avoid conflict of interest, a peer review panel member will not participate in the review of that member's own organisation's Statement of Capacity. The conclusions of the peer review panel are then presented to the EAA Board, which then approves the responding members to be a recipient of a distribution from the EAA appeal funds.

The funds are then distributed to members using a pre-agreed allocation formula that is based on each member's historical expenditure in humanitarian emergencies. This historical expenditure is taken as an indication of each member's capacity to respond to the emergency.

## How we ensure quality and accountability

EAA's work is governed by a commitment to best practice and being accountable to both our donors and those affected by disasters. Our high standards begin with membership for which we have a strict set of criteria to make sure that EAA is made up of Australia's leading aid agencies.

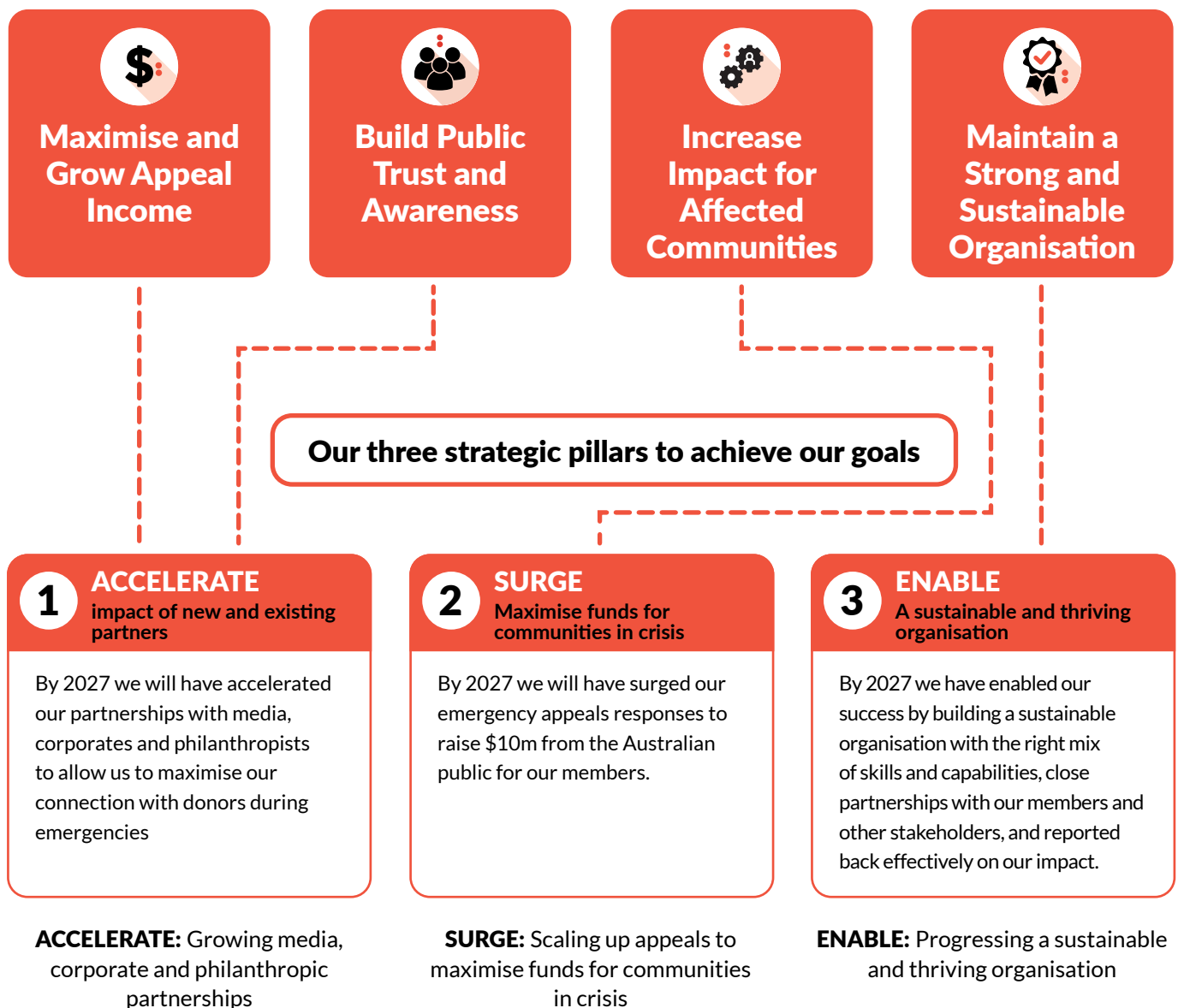
Members provide regular program reporting to EAA which is consolidated into centralised reports. At the end of the program activities, the work of our members in response the emergency is peer-reviewed against a set of standards. If standards are not met there can be implications for future distributions to that member.

## Strategic Report

In the lead up to the new financial year the EAA secretariat and board worked together to develop a new 3 year strategic plan that would build upon the strong foundations and accelerate the growth of appeals.



### Our Goals



## Pillar 1: Accelerate

Forge strong partnerships with media, corporate and philanthropy to broaden the reach of our appeals during emergencies.

### Growing the Rapid Response Network

The Rapid Response Network is a critical part of the EAA model. The Rapid Response Network is a group of key media and corporate partners who help us launch our emergency appeals at very short notice, getting the message out and making it easy for the Australian public to donate quickly and seamlessly.

The network will ultimately include the main national broadcasters, banks, technology partners, retail partners and others.

ABC is a foundational member of the Rapid Response Network and has actively supported EAA appeals from the beginning. ABC and EAA continued to work together during the year and we were grateful that ABC stood side by side with EAA at our first media roundtable event where (then outgoing) ABC Managing Director David Anderson spoke at length about the ABC and EAA partnership and the strength of the centralised appeal mechanism.

The media roundtable event was a great success and we were joined by leaders from across Australia's largest media organisations. Following the event we continued the



UNHCR supports conflict and earthquake displaced at Barmaya site, Syria. Photo: UNHCR

connections with media attendees and we were delighted to subsequently sign up 3 new members of the Rapid Response Network – the Outdoor Media Association of Australia, Community Broadcasting Association of Australia and FreeTV Australia.

Growing the Rapid Response network will continue to be a focus into the new year and beyond.

## Pillar 2: Surge

Leverage the growing media and corporate support to significantly scale up the size of EAA appeals, raising more funds for communities in crisis.

- Media support for the Myanmar appeal
- Government support for the Myanmar appeal
- Appeal Preparedness

### Media support for the Myanmar appeal

Thanks also to the increased awareness following the media roundtable event, we received an unprecedented level of support from mainstream media for our Myanmar Earthquake Appeal including CSA support from 7 Network, Nine and Network Ten. We were also pleased to have had NewsCorp direct readers to the appeal within news articles about the emergency. Those news article references were also published in several other leading Australian mastheads nationally.

Even though the Myanmar appeal was small compared to previous appeals, the support we received from our media partners and friends was incredible.

### Government support for the Myanmar Appeal

Thanks to continued strong partnership with DFAT, EAA was pleased to receive a \$500K contribution to the Myanmar Earthquake Appeal from the Australian Government. This was an important signal to Australians that the EAA appeal was a safe, effective and swift way of ensuring humanitarian aid reached the people most in need following the disasters.

### Appeal Preparedness

When the Myanmar appeal began, EAA had not run a full scale appeal for almost two years. That we were able to launch swiftly and successfully is a credit to the templates, systems



Oxfam Staff members of KEDV discussing matters to efficiently coordinate the emergency support in the camp.  
*Photo: Delizia Flaccavento/Oxfam*

and processes that are in place, and the responsiveness of our members in supporting the appeal.

This is partly also due to EAA being in a position of readiness to launch for 2 other major humanitarian disasters that took place in the past two years, including for Gaza and the Middle East, and potential activation for the Vanuatu Earthquake.

It was also an opportunity to fine tune appeal processes and identify areas of improvement by reflecting on the appeal activation. This resulted in changes to the appeal strategy, a review of the digital channel plan and expansion of the appeal templates.

Given the long period since the previous appeal several member subject matter experts had not previously been involved in an EAA appeal so this was a critical learning experience for them.

### Pillar 3: Enable

Build upon the strong foundations of EAA by ensuring we have the right mix of skills and capabilities while drawing on the expertise within our member base. We have been able to strengthen our foundations by focusing on the following priorities:

- EAA Membership
- Global Collaboration
- Reporting on Impact
- Impact Reports published during the year

#### EAA Membership

During the year all 15 of EAA's members renewed their membership for a new 3 year term, ensuring that EAA could continue to build upon the momentum of the past 4 years.

EAA held workshops with leaders from across the member base in 3 different disciplines – Media and Communications, Fundraising, and Programs. These workshops were an opportunity to reflect upon key strategic opportunities and challenges, to connect and to learn from each other.

EAA also brought together all member CEOs for conversations about EAA strategic priorities and it was an opportunity to recognise and discuss some profound changes that were taking place in the humanitarian aid sector globally with the scaling back of US AID funding. These changes reinforced the importance of working together to raise more funds for emergencies.





## Global collaboration

EAA is a member of the Emergency Appeals Alliance, a group of charities globally who run similar fundraising models in the UK, across Europe, in Canada and also now in New Zealand.

Each year the group comes together to share knowledge and experience, and report on the impact of their appeals. EAA was formed thanks to the great success of our fellow alliances globally and they were instrumental in sharing their models, operations and ways of working while EAA was evolving.

More recently we were delighted to welcome Hannah Richards, Head of Media Partnerships at the DEC, to meet with us in Sydney. We were grateful that Hannah took time out of her busy schedule to join EAA and its members to share with us the way DEC works with its media partners including BBC, ITV and more.

Providing relief to the survivors of the 28th March Earthquake in and around Inle Lake, Southern Shan State, Myanmar. *Photo: ActionAid*



## Reporting on Impact

Reporting back to donors, our media partners, the Australian government and other stakeholders is an essential part of the EAA's model. Transparency is a core value of the EAA and the reports provide a clear picture of exactly how the appeals funds were used to help those affected by major disasters. During the year we published two reports - the Türkiye Syria Earthquake Final Report, and the Myanmar Earthquake 3 month report. These were well received by donors, partners and stakeholders with many positive comments received.

## Impact Assessment

During the year we completed the reporting cycles for the Ukraine Emergency Appeal and the Hunger Crisis Appeal, through the first time implementation of the Impact Assessment protocol. This involved a panel of subject matter experts drawn from our member organisations who reviewed the Final Impact reports of all members who responded to the Ukraine emergency using EAA funds. Member impact was assessed against a set of criteria that included impact, value for money, capacity to respond, and quality of communications.

Directly after completing the assessment process for Ukraine, the same panel then conducted a review of members who responded to the Hunger Crisis in the Horn of Africa using EAA funds. This was an extensive project as each one of EAA's 15 members responded to that emergency, so 15 sets of reports were examined.

After concluding the process the group identified areas of improvement in the reporting framework and identified opportunities collectively to improve impact reporting more broadly.

To ensure objectivity EAA then appointed an independent expert to review the consolidated impact reports. Humanitarian Advisory Group conducted a detailed review and published a report that summarised the impact of members collectively.



The Impact reports on the African Hunger Crisis and Ukraine, from the Humanitarian Advisory Group.

## Funding the Core Work of EAA

The Emergency Action Alliance (EAA) plays a unique role in Australia's humanitarian response. We unite 15 leading aid organisations, key institutional partners, broadcasters and the Australian public to act swiftly when disasters strike.

Trusted, and made up of trusted charity brands, we foster collaboration and amplify impact. We take responsibility for strengthening the collective voice of our members, sharing expertise and lessons learned to continually improve sector-leading responses.

Our 'helicopter view' enables us to champion stories of impact from across the member base and deepen public understanding of how humanitarian aid works in times of crisis.

Between appeals, the EAA secretariat monitors global emergencies, reviews past responses and ensures readiness for the next activation. Our team, systems and partnerships remain fully prepared at all times – because disasters don't wait.

We operate efficiently, keeping costs low. Annual membership fees fund our core team and maintain appeal readiness. When appeals are launched, no more than 10% of funds raised are used to cover the specific costs of running them.



U Than Win's youngest daughter and grandson stand in the school yard where their family is sheltering after the earthquake. Photo: ©UNHCR



### EAA Membership

An essential part of the trustworthiness of EAA is the high level of trust and familiarity that the Australian public has with our members. EAA members are all leading and highly regarded aid organisations in Australia. There is a very high standard that an organisation must meet in order to be considered for EAA membership.

To be eligible to be a member of EAA an entity must be:

- an incorporated body that is a registered charity with the Australian Charities and not-for Profit Commission (ACNC)
- eligible to receive funds from the Australian Government (and have undergone the associated accreditation process)
- members of the Australian Council for International Development (ACFID)
- members of the Fundraising Institute of Australia
- endorsed by the Australian Taxation Office as a deductible gift recipient
- adhere to the commitments of the Core Humanitarian Standard (CHS)



## EAA Structure and Governance

EAA (Emergency Action Alliance) is a Registered Charity with the ACNC and has Deductible Gift Recipient (DGR) status with the Australian Tax Office.

EAA is governed by a board of directors comprised of representatives from our member organisations, as well as independent directors. The Board is further supported by three sub-committees, a group of experts who advise the board on matters relating to appeals, allocation of funds, and on matters relating to finance, compliance and risk.

EAA is run by a small secretariat of two employees. This very lean organisational structure means that EAA runs on a low cost base, ensuring efficiency and agility in its activities.

Right: CARE distributes emergency relief in Mandalay, including cash assistance.

Photo: CARE Myanmar

Below: Aya, hairdresser from Aleppo, Syria, receives a hygiene kit from CARE.

Photo: Özge Sebzeci/CARE





# Humanitarian Responses during the financial year

## Türkiye and Syria Earthquake

During the year members concluded their work using EAA funds to respond to the Türkiye and Syria Earthquakes.

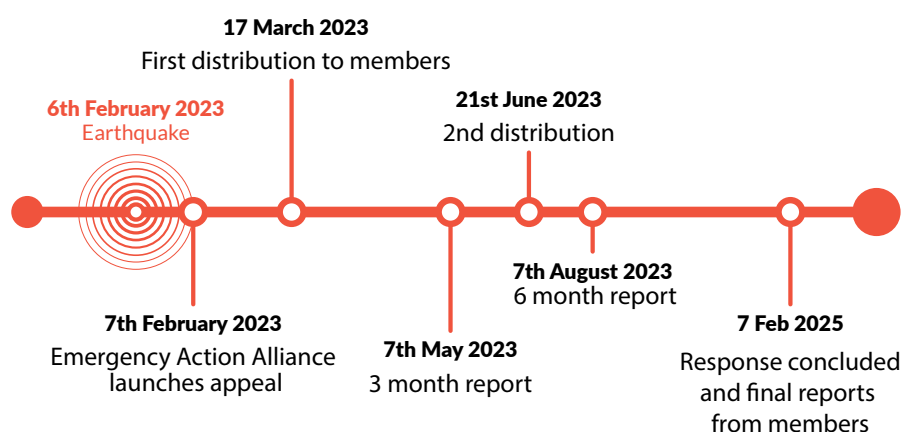
The work of members was consolidated into a centralised Final Program Report which was published in March 2025.



### Timeline of the appeal

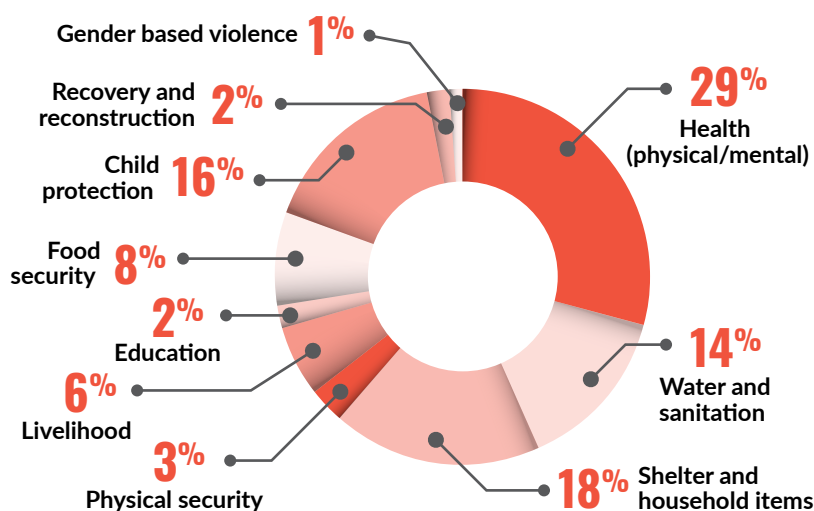
Emergency Action Alliance launched an appeal for the Türkiye Syria earthquake on the 7th of February, the day after the disaster took place.

After raising almost \$2.3 million through the generous support of the Australian public, EAA made its first distribution to members commencing March 17th 2023 with 11 of EAA's 15 members responding to the emergency and receiving the first distribution. A second allocation of funds took place on the 21st of June.



### Expenditure by project category

The information in this chart has been consolidated from the final reports of the responding EAA members. All funds have now been expended to date.







## Case study: Mahid, Hatay, Türkiye

In 2023, devastating earthquakes in Türkiye displaced thousands of families, plunging them into loss, uncertainty, and hardship. Among them is Mahid\*, a 30-year-old Syrian father, now living in Reyhanlı, Hatay, with his wife and seven children. Previously settled in Antakya, the family had been managing their lives until the disaster forced them to relocate. This move brought severe financial and emotional challenges. Mahid shared, “I had an accident and broke my hand. Our landlord evicted us when I couldn’t pay rent for two months.”

To assist during this crisis, Save the Children Türkiye provided cash support to cover two months’ rent, offering immediate relief and stability. The family faced additional challenges as the children lacked school uniforms and were sent home from school. However, with Save the Children Türkiye’s help, the children received uniforms, enabling them to return to school with dignity. “If Save the Children hadn’t helped with school uniforms, my children would be deprived of school,” Mahid explained. The uniforms not only eliminated bullying but also boosted the children’s self-esteem.

As winter approached, the family’s need for warm clothing became urgent. Save the Children Türkiye supplied winter clothes, ensuring the children could stay warm during the colder months. Mahid expressed gratitude, saying, “My

children only had summer clothes. The winter clothes Save the Children brought are very good.” Before distributing the clothes, teams consulted the children, allowing them to choose their preferred styles and colors from a catalogue. This gave the children a sense of empowerment. Diyar\*, Mahid’s nine-year-old son, expressed joy in selecting and receiving the clothes, while his eight-year-old sisters, Saba\* and İkra\*, excitedly chose their favorite colors: black, pink, and white.

The family also received psychosocial support kits and school supplies, addressing the children’s lack of toys and educational materials. These resources not only brought joy but also encouraged the children to engage more enthusiastically with their studies. Diyar\*, İkra\*, and Saba\* shared their excitement about their new uniforms and stationery, which motivated them to study and complete their homework. They also enjoyed quality time together playing with the toys from the PSS kit.

The support profoundly improved the family’s circumstances, particularly the children’s well-being. Reflecting on their changed lives, Mahid said, “It’s like being deprived of something and then finding it.”

Yasmin\*(5), İkra\*(8), choose clothes from the catalogue.

Photo: Muhammed Elshater/Save the Children Türkiye



\*Names changed to protect personal identity.

## Myanmar Earthquake Appeal

In the last three months of the financial year EAA members were actively responding to help communities worst affected by the Myanmar Earthquake. The impact of their work was captured in the initial 3 month report published in July 2025.

### Timeline of the appeal

On **28 March 2025 at 12:50 local time** (5:20pm Australian Eastern Standard Time), a **magnitude 7.7 earthquake** struck central Myanmar, with the epicentre near Mandalay.

In response, **Emergency Action Alliance (EAA)** launched a **national appeal** on **29 March 2025**, supported by our media partners **ABC and SBS and many others**, to raise urgent funds for those affected.

The appeal raised \$240,000 from the Australian public and this was complemented by a \$500,000 contribution from the Australian Government.

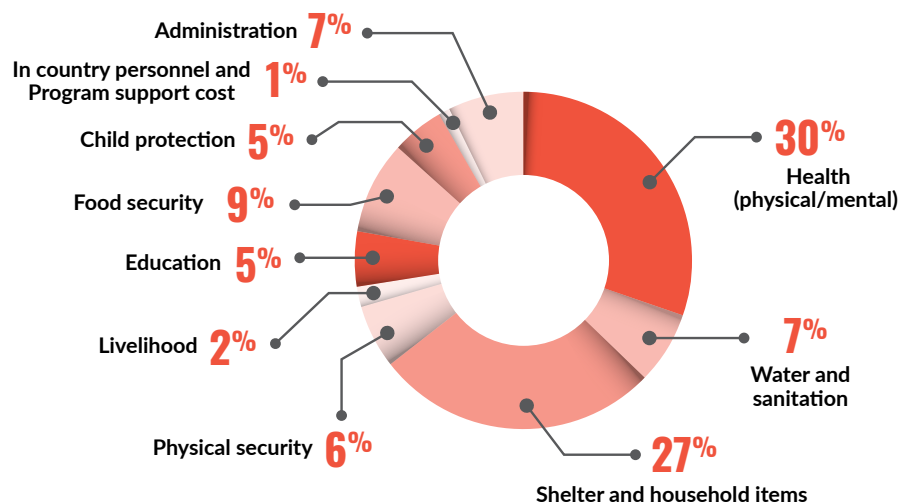
Funds were distributed to EAA's 14 responding members in a single tranche with funds transferred to members from the 15th May onwards. Members were able to back-date their expenditure to the 10th of April to ensure a swift and timely response.



### Expenditure by project category

The information in this chart has been consolidated from the 3 month reports of responding EAA members. As this only covers the first three months, we expect that these percentages will change over time.

Some members had not yet commenced expenditure of the EAA appeal funds as they received funds from other sources and will use the EAA funds to extend their capacity once those original funds have been depleted.







## Case study: Tin Tin Mya - Mother of Two, Sagaing

It was supposed to be just another ordinary day. Her husband and daughter were at home; her son had gone to visit a nearby village. Then the earthquake hit - no cracks, just total collapse.



Tin Tin Mya – A mother and her son, Sagaing. Photo: CARE Myanmar

Fortunately, Tin Tin Mya, her husband, and daughter survived.

“How can I describe it? My mind was spinning. To have one child with me and not the other. I found him about five minutes after the earthquake stopped, when things calmed down a bit. I saw him trapped under the rubble, and I couldn’t leave his side. My husband was clearing debris from his head, and we had to pull him out from underneath.”

Fortunately Tin Tin Mya’s son was uninjured.

After the quake, they sat in an open field under the scorching sun, sharing blankets as seats, “The aftershocks didn’t stop until evening. We had to stay in the hot sun all day. No one donated food that day. We just managed with what we had.”

Now, they’re receiving donations, but **“They’re bringing supplies for now. We don’t really need baby formula or snacks. We have those. But we need money for expenses. That’s what we really need.”**



**My husband was clearing debris from his head, and we had to pull him out from underneath. ”**

## AFR Committee Chair Report for the financial year ending 30 June 2025

In late March 2025 the Alliance activated a public appeal in response to the devastating Myanmar Earthquake. This was the deadliest earthquake globally since the Türkiye and Syria Earthquakes in 2023, and the worst earthquake in Myanmar in almost 100 years. Over \$740k was raised from the appeal; \$240k from the Australian public and \$500k of DFAT funding in aid of the response. Other revenue in FY25 included membership fees of \$320k and interest earned on term deposits held by the Alliance totalling \$36k. The FY24 revenue comparative of \$367k was lower given there was no major appeal activation in the year.

Total expenditure in FY25 amounted to \$1.24m compared to \$0.76m in FY24. \$0.73m of this amount was funds transferred to member agencies in relation to Myanmar Earthquake response. Program support costs incurred in FY25 reflect the Secretariats engagement in the review and reporting of members humanitarian response work.

Fundraising investment in support of the Myanmar earthquake appeal and inclusive of the ongoing resourcing costs of maintaining a core fundraising

Women listen to safety presentation during family kit distribution in Mandalay.

*Photo: Plan International.*

operation totalled \$262k and represents 21% of total expenditure. Accountability and administration costs at \$146k in FY25 represent 11% of total expenditure. The administration % is more indicative of the size and scale of the appeal in FY25. Total investment in \$ terms remains low.

The EAA ran a total deficit of \$122k in FY25. \$25k of this deficit is the net transfer from committed/restricted reserves in support of the Myanmar Earthquake. Excluding this transfer, the Alliance ran an affordable operating deficit of \$96,786. This operating deficit reduces the EAAs retained earnings position to \$536,433 and restricted reserves of \$18,669.

The Statement of Financial Position at 30 June 2025 shows that the deficit for the year has reduced the total equity position of the EAA from \$677k at June 2024 to \$555k at June 2025. This equity position is predominantly held as cash and cash equivalents and financial assets in the form of term deposits. Our cash and cash equivalents balance at 30 June 2025 was temporarily higher in comparison to the previous year due to several term deposits held maturing in less than 3 months. The EAA has strived to maximise financial return on its holdings by placing excess funds on term deposits. Current liabilities incorporate standard organisational payables of \$56k, and membership fees received in advance for FY26 totalling \$320k. Employee provisions are held both in current and long term liabilities.

The level of retained earnings (equity) held by the organisation are at a healthy level and will allow the EAA to manage any unexpected shortfalls in revenue or provide additional working capital in the event of an appeal being launched in the coming year. They also provide the EAA with the opportunity to further invest in strategic priorities and ensure its sustainability into the future.

### Adrian Graham

EAA Audit Finance and Risk Committee Chair | Deputy CEO, Operations, ChildFund Australia





## Financial Statements

### Statement of Profit or Loss and Other Comprehensive Income

For the Year Ended 30 June 2025

	2025 \$	2024 \$
<b>Revenue</b>		
Donations	264,190	10,430
Grants	500,000	–
Membership fees	320,000	320,000
Interest income	36,191	36,779
<b>Total Revenue</b>	<b>1,120,381</b>	<b>367,209</b>
<b>Expenditure</b>		
<b>International Aid and Development Programs Expenditure</b>		
Funds to partner programs	733,157	356,852
Program support costs	53,815	85,466
	<b>786,972</b>	<b>442,318</b>
Community education	48,106	33,482
Fundraising costs		
– Public	226,804	122,139
– Govt, multi-lateral and private	34,829	42,662
Accountability and administration	145,533	124,622
<b>Total expenditure</b>	<b>1,242,244</b>	<b>765,223</b>
<b>Deficit for the year</b>	<b>121,863</b>	<b>398,014</b>
Other comprehensive income	–	–
<b>Total comprehensive income for the year</b>	<b>(121,863)</b>	<b>(398,014)</b>



İkra\*(8), and Hüseyin\*(2), with their mother, receive clothes for school. Photo: Ayşe Nur Gençalp/Save the Children Türkiye

\*Names changed to protect personal identity.

# Financial Statements

## Statement of Financial Position

As at 30 June 2025

	2025 \$	2024 \$
<b>Assets</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	478,119	181,474
Trade and other receivables	4,247	6,548
Financial assets	463,480	853,449
<b>TOTAL CURRENT ASSETS</b>	<b>945,846</b>	<b>1,041,471</b>
<b>TOTAL ASSETS</b>	<b>945,846</b>	<b>1,041,471</b>
<b>Liabilities</b>		
<b>CURRENT LIABILITIES</b>		
Trade and other payables	55,729	44,506
Other liabilities	320,000	320,000
Employee benefits	2,952	-
<b>TOTAL CURRENT LIABILITIES</b>	<b>378,681</b>	<b>364,506</b>
<b>NON-CURRENT LIABILITIES</b>		
Employee benefits	12,063	-
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>12,063</b>	<b>-</b>
<b>NET ASSETS</b>	<b>555,102</b>	<b>676,965</b>
<b>Equity</b>		
Reserves	18,669	43,746
Retained earnings	536,433	633,219
<b>TOTAL EQUITY</b>	<b>555,102</b>	<b>676,965</b>



Syria. Naya, 12, collects a hygiene kit for her family who are sheltering in a church.  
Photo: MECC/Carole Nicola. Supplied by Plan International Australia





**Emergency Action Alliance**  
**ABN 52 646 274 348**

#### **Report of the Independent Auditor on the Summary Financial Statements**

##### **Opinion**

The summary financial statements, which comprise the summary statement of financial position as at 30 June 2025 and the summary statement of profit and loss and other comprehensive income are derived from the audited financial report of Emergency Action Alliance for the year ended 30 June 2025.

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited financial report.

##### **Summary Financial Statements**

The summary financial statements do not contain all the disclosures required by the Australian Accounting Standards – Simplified Disclosure requirements and the *Australian Charities and Not-for-profits Commission Act 2012*. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial statements and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

##### **The Audited Financial Report and Our Report Thereon**

We expressed an unmodified audit opinion on the audited financial report in our report dated 29 October 2025.

##### **Board's Responsibility for the Summary Financial Statements**

The Board is responsible for the preparation and presentation of the summary financial statements.

##### **Auditor's Responsibility**

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

**Saward Dawson**

Jeffrey Tulk  
 Partner

Blackburn  
 Dated: 9 December 2025

20 Albert St, Blackburn VIC 3130  
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## Emergency Action Alliance

Board of Directors during 2024-2025 Financial year



**Susanne Legena**

BA, MA (Professional Communication) | CEO of Plan International Australia

EAA Board Director since 01.09.2023



**Dr Jane Connors**

PhD (UTS), Grad Dip Applied History (UTS) BA (Hons) (ANU)

EAA Board Director since 08.01.2024



**Cameron Curtis**

General Manager of Strategic Advocacy Programs, News Corp

EAA Board Director since 22.05.2024



**Maeva Freeman**

B.COMMS | Head of Fundraising & Innovation, ActionAid Australia

EAA Board Director since 1.3.2021

### Directors that joined during the year



**Adrian Graham**

B.Compt (Hons) Accounting Science, Chartered Accountant | Deputy CEO, Operations, ChildFund Australia

EAA Board Director since 30.11.2020



**Trudi Mitchell**

BA (MARKETING) PG Dip Business | CEO Australia for UNHCR

EAA Board Director until 31.08.2023, re-elected 06.03.2024



**Melissa Lipsett**

B. (Ministry) B. Applied Science | CEO Baptist World Aid Australia

EAA Board Director since 1.12.2024



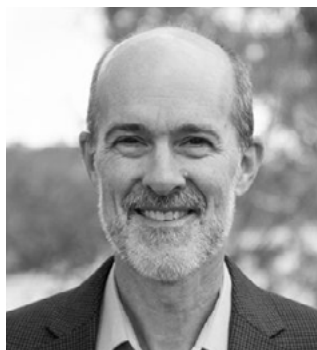
**Mat Tinkler**

B.Sc (Hons) Bachelor of Laws (Hons) | CEO Save the Children Australia

EAA Board Director since 1.03.2025



## Directors who resigned during the year



### Matthew Maury

BA (Hons), MBA (Dev Studies) | GAICD Board Chair | (Formerly) CEO TearFund Australia

EAA Board Director and Chair until 30.11.2024



### Jo Watson

(Formerly) Executive Director of Supporter Engagement at Save the Children

EAA Board Director until 20.01.2025



Kyi\* high-fives her grandmother, Mi\*, in their makeshift shelter in on the roadside in Myanmar on 5 April 2025.  
Photo: CARE Myanmar

\*Names changed to protect personal identity.

The EAA Board was supported by three Board Committees and they are as follows:

### Appeals Committee

Maeva Freeman – ActionAid (Chair)  
Dr Jane Connors – Independent Director  
Nicole Chehine – Caritas Australia  
Kim Berry – CARE Australia

### Audit, Finance and Risk Committee

Adrian Graham – ChildFund Australia (Chair)  
Susanne Legena – Plan International  
Trudi Mitchell – Australia for UNHCR  
John Burns – Independent

### Allocation Committee

Melissa Lipsett – Baptist World Aid  
Geoff Robinson – Act for Peace  
Tim Hartley – Anglican Overseas Aid  
Melanie Book – Save the Children Australia  
Sally Thomas – Caritas Australia  
Peter Egesa – Australian Lutheran World Service

### The Secretariat

EAA operates on a very small staff base. We leverage the skills, expertise and time of member staff when needed, and particularly during emergency appeals. During appeals, EAA works with trusted consultants and partners to ensure a successful appeal.



**Kerren Morris**

Executive Director,  
Emergency Action Alliance  
EMFIA, GAICD



**Sandra Sperber**

Project Specialist, Emergency  
Action Alliance



**Jessica Barry**

Company Secretary,  
Emergency Action Alliance |  
Director of Governance, Risk  
and Business Optimisation  
Baptist World Aid Australia



# Thank you to our donors, partners and members for your support during the year.

## Our Donors

We sincerely thank the many donors who have continued to contribute to our appeals and emergency fund during the year. Your support and generosity continues to make a big difference in the lives of people affected by disasters.

## Our Trusts and Foundations

We are deeply grateful to more than 30 of Australia's leading family trusts and foundations who have decided to put their support behind our emergency appeals. Your contributions have enabled our members to significantly scale up their response to humanitarian emergencies.

## Our Media Partners

We would like to recognise the significant contribution that our media partners have made to the success of our appeals. Because EAA has only a limited budget to promote our appeals, we rely heavily on our media partners to amplify the appeal through their channels and networks.

EAA has a formal partnership with the Australian Broadcasting Corporation (ABC), the Special Broadcasting Service (SBS), Outdoor Media Association of Australia, Community Broadcasting Association of Australia and Free TV Australia. We would like to thank the leadership and management across our media partner organisations for supporting Emergency Action Alliance Appeals.



We also sincerely thank Channel Nine, Network Ten, Seven West Media and NewsCorp for supporting our appeals by providing CSA advertising space and including links to the appeal in news articles.

## Australian Government

We sincerely thank the Australian Government, the Foreign Minister Penny Wong, the Minister for International Development Pat Conroy and the Department of Foreign Affairs (DFAT) for contributing to EAA's Myanmar appeal, and to earlier appeals for the Hunger Crisis and the Ukraine emergency, and for the ongoing support for the centralised appeals mechanism.



**Australian Government**  
**Department of Foreign Affairs and Trade**

## Fellow Associations

We are grateful for the support and guidance from our fellow associations, including the Australian Council for International Development (ACFID), the Emergency Appeals Alliance – an alliance of our global counterparts, and the Fundraising Institute of Australia (FIA).



Inzali\* holds her baby Htin\* at a Catholic church where they are sheltering with Htin's father Kan\* and other family members after being displaced following the earthquake in Myanmar, 7 April 2025.  
Photo: Arete/DEC Myanmar

\*Names changed to protect personal identity.



## Emergency Action Alliance **Member Charities**

**ACT FOR PEACE**

**ChildFund**  
Australia

 **Caritas**  
AUSTRALIA

 **ADRA**

 **OXFAM**  
Australia

 **UNHCR**  
The UN Refugee Agency  
Australia for UNHCR

**act:onaid**

 **Anglican Overseas Aid**

 **BAPTIST WORLD AID**

 **cbm**

 **tearfund**

 **Australian Lutheran World Service**

 **PLAN**  
INTERNATIONAL

 **Save the Children**

 **care**

**Email:** [info@emergencyaction.org.au](mailto:info@emergencyaction.org.au)

**Visit our website:** [emergencyaction.org.au](http://emergencyaction.org.au)

**Contact us via mail:** Emergency Action Alliance  
Level 8, 162 Goulburn St  
Surry Hills NSW 2010

**EMERGENCY** ●  
**ACTION** ●  
**ALLIANCE**